

Tradeshow Valencia

Cancellation GrowMed Valencia

The GROWMED team was very motivated to turn the 2014 edition of GROWMED into a huge success. The concept has been changed into 3 attractive days, with a very clear business model and sales concept. We made a commitment to ourselves and to our team to organize a show with a guarantee of success.

As you will certainly be aware, many changes are affecting the European market. These changes are directly reflected in the support of our GROWMED concept. Actually, the international support we are receiving is by no way sufficient to organize a successful international trade show. We also noticed general sales forecasts are not showing any signs of improvement.

We assure you other scenarios and alternatives have been analyzed to find a suitable solution to continue GROWMED. Again we only want to organize GROWMED if we can offer a minimum level of quality to our exhibitors. Unfortunately, this is not feasible at present.

We hope you understand that due to the above mentioned circumstances we have decided not to organize a show if, upfront, we foresee the quality of the show will not meet our standards and we cannot guarantee sufficient sale opportunities for the exhibitors. We deeply regret we have to make such a difficult decision.

The GROWMED team, together with your support to our show, was very proud to launch several medical projects. Obviously, in the future we will continue to support the medical cannabis industry in different ways.

We thank you for your support and partnership and remain at your disposal for any doubts or questions you may have.

Team GROWMED

Jeroen Bots Sr.

Marc van Berkel